LUCID Seminar

Elevator Speech
Elevator Speech

Name your Topic
I am studying/interested in/curious about_________________

Imply your questions
Because I want to find out who/ how/why_________________

Give an Example
Story/Example/Metaphor/Hook/ “Imagine if…” (you could start with this)

State the rationale for the questions and the project
In order to understand how/why/ what/_________________

Anything is better than this!
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1. Write down your response (notes/bullet points)
2. Practice!
3. Record your elevator speech!
Examples

1. Sean Andrist (one of Bilge’s students who won the 3-min thesis competition)
2. Michael McGuire (90 second elevator speech actually in an elevator!)
3. Make your Pitch Perfect
4. Sumaiya Ahmed (another 3-min thesis example)
5. Kory Mathewson (Engineer says: exercise!)
6. Scott Sievert (Scroll down to the video)