

LUCID Seminar



Elevator Speech

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Name your Topic

I am studying/interested in/curious about _____

Imply your questions

Because I want to find out who/ how/why _____

Give an Example

Story/Example/Metaphor/Hook/ "Imagine if..." (you could start with this)

State the rationale for the questions and the project

In order to understand how/why/ what/ _____



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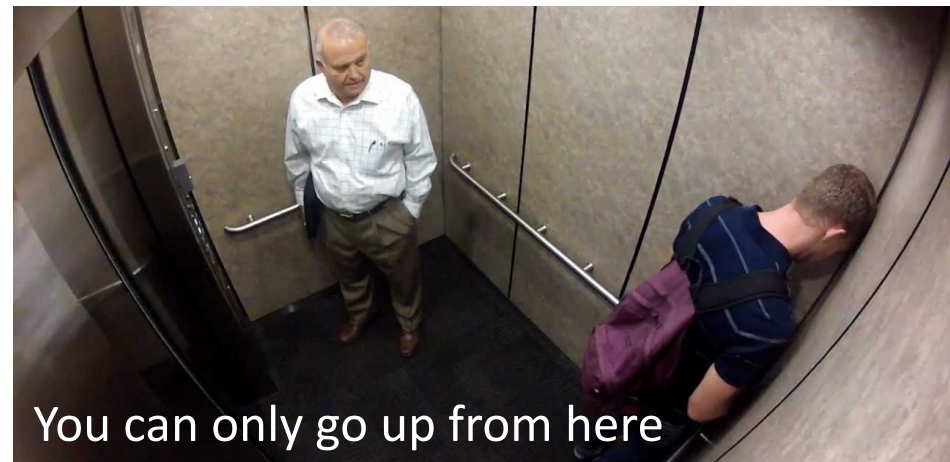
Give an Example

Story/Example/Metaphor/Hook/ "Imagine if..." (you could start with this)

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1. Write down your response (notes/bullet points)
2. Practice!
3. Record your elevator speech!



Examples

1. [Sean Andrist](#) (one of Bilge's students who won the 3-min thesis competition)
2. [Michael McGuire](#) (90 second elevator speech actually in an elevator!)
3. [Make your Pitch Perfect](#)
4. [Sumaiya Ahmed](#) (another 3-min thesis example)
5. [Kory Mathewson](#) (Engineer says: exercise!)
6. [Scott Sievert](#) (Scroll down to the video)

